## **Artificial Intelligence in Finance**

at

Hong Kong University of Science and Technology

# Assignment I: Team Project Options









|            | Kaggle Competition                           | Entrepreneurship<br>Competition             | CogX-AIC Conference   | Other  |
|------------|--|---|---|--|
| Overview   | 2-Sigma Kaggle contest in financial modeling | Application details to be can be found here | Also known as<br>"CognitionX", Europe's<br>largest AI conferece | Other project(s) initiated by student(s) to be approved by instructors |
| Scope      | Public                                       | Public                                      | Private   | Public or private  |
| Team Size  | Any  | Any   | 5 members   | Any  |
| Internship | No   | No  | Yes <sup>1</sup>  | No   |
| Interviews | N/A  | N/A   | Required  | N/A  |
| Nature     | Trading                                      | Various                                     | NLP   | Any  |
| Deadline   | May 31                                       | April 15                                    | May 31  | May 31   |

Note: 1. High performers will be invited to interviews for full-time positions at Alpha Intelligence Capital.

# Assignment II: Monthly Article Review

- Optional and due on March 31, April 30, and May 31
- 1-2 articles every month from top journals (e.g. NIPS, ICCV) in the past 5 years
  - Maximum of 6 articles in total for the whole semester.
- 1 page review with the following components:
  - Abstract in simple language (in words that your grandmother will understand)
  - What is good about the article or research approach?
  - What may not work regarding the research?
  - What are the potential applications of the research findings?
- More details to be announced soon

# Goldman Sachs vs. J.P. Morgan

Goldman's profitability has been volatile and lagged JPMorgan Goldman Sachs' business is heavily reliant on trading and investment banking Return on common equity, % Revenue by division (%) JPMorgan Chase Goldman Sachs 16 Corporate Centre 100% 100% Asset & Wealth Management Asset 12 Management Commercial Bank 80% Corporate and 8 60% 60% Investment Bank Global Markets

40%

20%

**Goldman Sachs** 

Source: company filings © FT

Consumer and

Community Banking

40%

20%

JPMorgan Chase

Investment

Management

Consumer & Wealth

Banking

2011

Source: Company filings

2010

© FT

2012

2013

2014

2015

2016

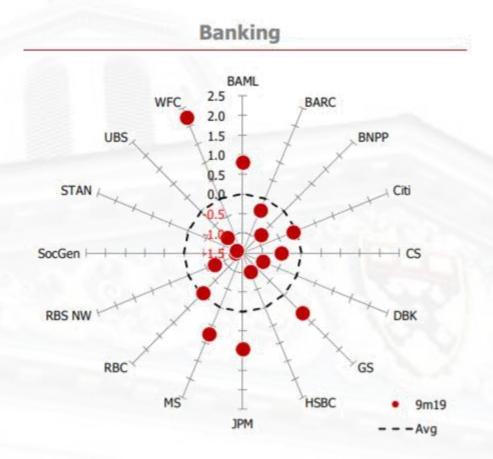
2017

2018

2019

# The Impending Slowdown

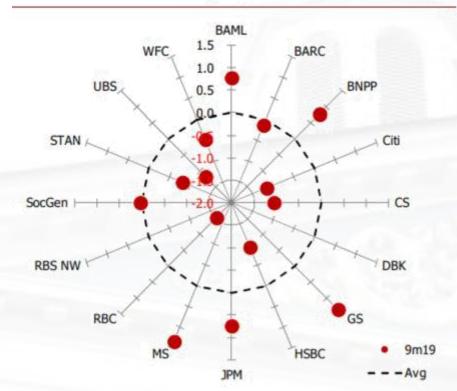
Operating revenues per unit of full time front office headcount (IBD) YTD Q3 2019



# The Impending Slowdown (Cont'd)

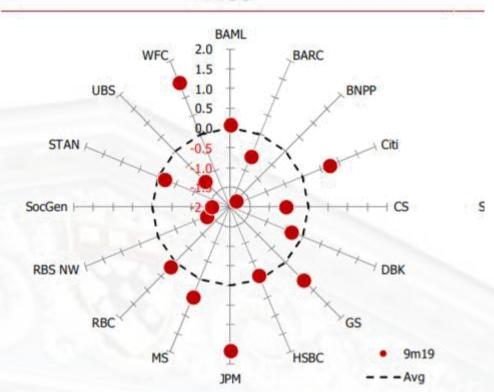
Operating revenues per unit of full time front office headcount (Equities) YTD Q3 2019

## **Equities**



Operating revenues per unit of full time front office headcount (FICC) YTD Q3 2019

## FICC





## Robotic Process Automation 机器人与工序自动化

Full-stack AI-enabled Robotic Process Automation (RPA) solution suite for business-critical tasks spanning multiple applications and data silos



#### Quantum Computing 量子计算

Solution provider and platform developer for quantum and classical computing for predictive analytics, forecasting, and optimization



#### Computer Vision 计算机视觉

Developer of deep learning technologybased computer vision solutions aimed at a broad range of consumer and enterprise applications



#### Knowledge Graph 知识图表

Dynamically evolving knowledge graphs that provides inference strength across concepts, events and themes derived from a wide variety of information services



## Real-Time Robotics Automation 实时机器人自动化

Deep reinforcement learning-based AI software platform that enables enhanced perception, reaction and control in real-time robotics environments



#### Al Chips 人工智能芯片

Deep reinforcement learning-based AI software platform that enables enhanced perception, reaction and control in real-time robotics environments



## Cybersecurity 网络安全

Advanced deep learning technologybased cybersecurity products and solutions for threat detection and prevention

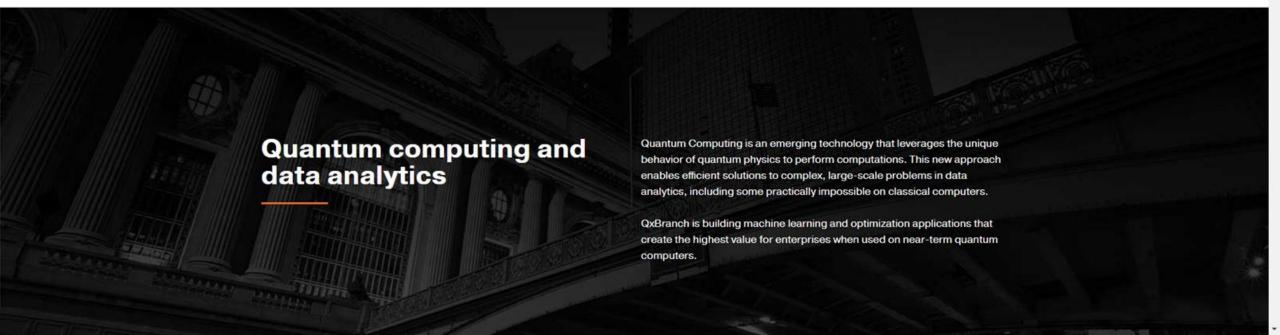


### Music Augmentation 音乐强化

Developer of a music augmentation technology that transforms linear music to dynamically personalized music for consumers, ad-agencies, music labels, and producers

## QxBranch builds software and applications for quantum computers

We help organizations prepare for the future of data analytics with insightful and quality-engineered quantum computing applications.





PROWLER.io

in a complex, dynamic and uncertain world



## A Random Walk Approach to First-Order Stochastic Convex Optimization

July 7 - 12 2019 ISIT, Paris, France

Authors: Sattar Vakili and Qing Zhao (Cornell University)

Abstract: An active search strategy based on devising a biased random walk on an infinitedepth tree constructed through successive partitioning of the search domain is developed. By localizing data processing to small subsets of the input domain based on the tree structure, it enjoys very low computation and memory complexity and allows dynamic allocation of limited data storage.

Multi-agent Systems



## Partial Verification as a Substitute for Money

January 27 - February 1 2019 AAAI, Honolulu, Hawaii, USA

Authors: Sofia Ceppi, Ian Kash (University of Illinois at Chicago) and Rafael Frongillo (University of Colorado Boulder)

Abstract: Recent work shows that we can use partial verification instead of money to implement truthful mechanisms. In this paper we develop tools to answer the following question. Given an al-location rule that can be made truthful with payments, what is the minimal verification needed to make it truthful without them? Our techniques leverage the geometric relationship between the type space and the set of possible allocations.

Multi-agent Systems Mechanism Design Partial Verification



#### Search

#### Quick links

AAAI

Abstraction

ATARI Domain

Autonomous Formal Verification Methods

Bayesian Optimisation

Bounded-Rationality

Data Efficiency

Deep Learning

Differential Evolution

Distributed Optimisation

Game Theory

Gaussian Processes

Graph Theory

High-Dimensional Representation

Information Theory

Learning to Learn

Lifelong Learning

Model Learning

Multitask Learning

Network Flow

NeurIPS

Non-Stationary Environments

Non-Convexity

Online Learning

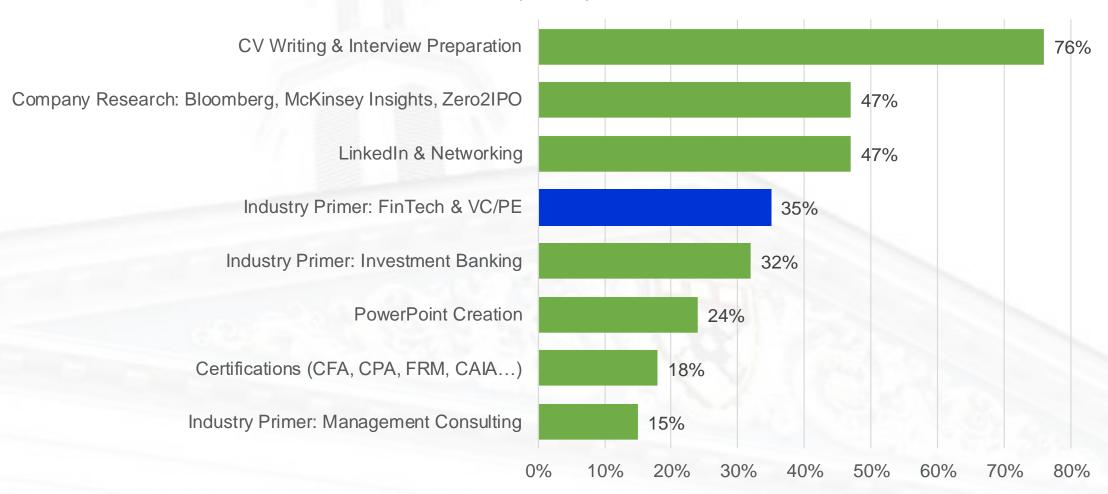
Optimisation

Repeated Games

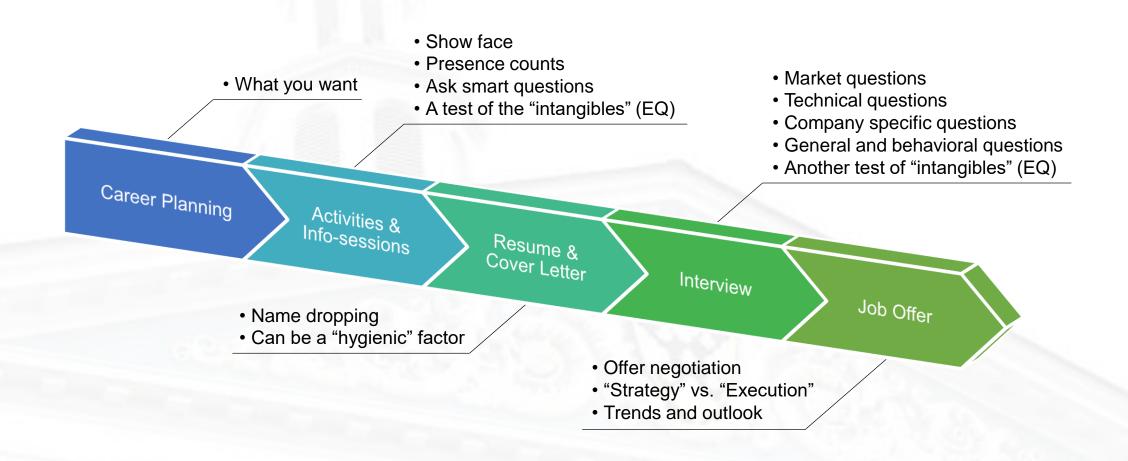
Software Engineering

# Beyond the Classroom

Topics of Interest (n = 34)



# Career Roadmap & CV Clinic



# Industry Resources

| Publisher                             | Report   | Language |
|---------------------------------------|--|----------|
| Boston Consulting Group               | Impact of Coronavirus on the Economy (新冠病毒對經濟的影響)  | Chinese  |
| Industrial Bank of China,<br>Mentor X | White Paper on Career Development of Chinese Students in the United States 2019 (2019中國留學生就業白皮書) | Chinese  |
| Deloitte                              | 2020 Global Banking and Capital Markets Outlook (2020年全球銀行業和資本市場展望)                              | Chinese  |
| WeBank                                | WeCross Technical Whitepaper (WeCross技術白皮書)  | Chinese  |
| White Star Capital                    | SEA Venture Capital Landscape 2020   | English  |
| PitchBook                             | 2019 Annual Global League Tables   | English  |
| BlackRock                             | 2020 Global Investment Outlook   | Chinese  |
| Hurun Report                          | 2019 China Al Industry IP Development Whitepaper (2019中國人工智慧產業知識產權發展白皮書)                         | Chinese  |
| Clifford Chance                       | FinTech in 2020: Five Trends to Watch  | English  |
| J.P. Morgan                           | Ten Questions about China in 2020  | English  |
| CMB International                     | Global Economic Outlook (全球經濟展望)   | Chinese  |
| United Nations                        | World Economic Situation Prospects 2020  | English  |

# Industry Resources (Cont'd)

| Publisher                          | Report  | Language |
|------------------------------------|---|----------|
| Blackchain Consulting              | Blockchain in Real Estate   | English  |
| ifenxi                             | Implementation & Outlook: How AI Create Value for the Financial Industry (中國智慧金融報告: AI如何為金融業創造價值) | Chinese  |
| Credit Suisse                      | Global Equity Strategy: 2020 Research Outlook: Themes, Sectors and Styles                         | English  |
| McKinsey                           | McKinsey Global Banking Annual Review 2019: The last pit stop? Time for bold late-cycle moves     | English  |
| Roland Berger                      | Foresight 2020: China Industry Trends Report (預見2020: 羅蘭貝格中國行業<br>趨勢報告)                           | Chinese  |
| Chinese Academy of Sciences        | 2019 AI Development Whitepaper (2019年人工智慧發展白皮書)   | Chinese  |
| PitchBook, NVCA                    | Venture Monitor Q4 2019   | English  |
| Chinese Academy of Social Sciences | Blue Book of China's Economy: Economy of China Analysis and Forecast (2020)                       | Chinese  |
| Alibaba Damo Academy               | 2020 Top 10 Technology Trends   | Chinese  |
| Tsinghua University                | 2019 Report of Artificial Intelligence Development  | Chinese  |
| UBS                                | Global Economics & Markets Outlook 2020-2021  | English  |

# Investment Banking Essentials

# **Academics GPA** Classes Exchange

## **Internships**



Morgan Stanley J.P.Morgan



AGRICULTURAL BANK OF CHINA

## **Technicals**

- Financial Statement Analysis
- Macroeconomics
- Valuation
- Corporate Finance
- Financial Mathematics

| Aug 2011 –<br>May 2013                   | MORGAN STANLEY ASIA  Associate, Investment Banking Division – Hong Kong Corporate Finance Coverage Team  Shangri-La Asia inaugural issuance of US\$600MM under US\$3Bn Medium Term Note Program  Multiple senior unsecured bond offerings for Hong Kong corporates, such as Kerry Properties (US\$600MM), Hang Lung Properties (US\$500MM), Nan Fung (US\$300MM), and PCCW (US\$500MM) |
|--|--|
| Summer 2010                              | <ul> <li>Summer Associate, Investment Banking Division – Technology, Media &amp; Telecommunications Group</li> <li>US\$272MM IPO of Dangdang Inc., China's largest B2C e-commerce company (equivalent of Amazon)</li> </ul>  |
| $2006 - 2009 \\ 2008 - 2009$             | <ul> <li>J.P. MORGAN CHASE &amp; CO.</li> <li>Investment Strategy Analyst, J.P. Morgan Private Wealth Management</li> <li>NEW YORK, NY</li> <li>Sole analyst directly supporting the global Chief Investment Officer (CIO) and Chief Economist of PWM</li> </ul>   |
| 2006 - 2008                              | Financial Analyst, J.P. Morgan Private Bank SAN FRANCISCO, CA  |
| Summer 2007                              | Financial Analyst, J.P. Morgan Private Bank, EMEA Equity Derivatives Group LONDON, UK  |
| Education                                |  |
| 2015 – 2016                              | UNIVERSITY OF HONG KONG  Master of Science in Information Technology in Education (Specialist Strand: e-Leadership), Distinction.  |
| 2009 – 2011                              | HARVARD BUSINESS SCHOOL MBA. Co-producer, Asian Cultural Show. Advisor, Harvard Innovation Lab (iLab)  |
| 2002 – 2006                              | UNIVERSITY OF CALIFORNIA, BERKELEY – HAAS SCHOOL OF BUSINESS BERKELEY, CA Bachelor of Science in Business Administration, <i>summa cum laude</i> (cumulative GPA: 3.9, top 3% of class). Dean's Honor List (02-06). President, California Investment Association (Haas-sponsored investment fund)  |
| Technology-<br>related<br>Certifications | Certificate on Machine Learning for Big Data & Text Processing at MIT Computer Science and Artificial Intelligence Laboratory (CSAIL). Certificate on Deep Learning and Machine Learning with TensorFlow. Certified Bitcoin Professional (CBP). Conducted research into Probabilistic Topic Modeling using R   |

## Info-session & Activities

- Types: coffee chats, presentations, campus visits, company visits, speaker events, dinners, drinks
  - Face-time important
    - (i.e. signing in) equally important
  - Learn the jargon
  - (a) Key is to show up, show face, and not screw up
- Problem of competing with peers